





# *the* Content

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# “Expert, Creative, Professional”

We work closely with our clients on each project to create not only an amazing design that will help the business grow, but to create a long term relationship of trust and caring. We are a highly focused and driven agency that focuses on design projects that we are passionate about working on.

# *our* Services

Advertising

Branding & Corporate Identity

Design & Build

Digital Media & Marketing

Event Management

Print Media

Consultant

Web Design

Multimedia





*the*  
Company

*“ Nobody counts the number of  
ads you run; they just remember  
the impression you make. ”*

-Bill Bernbach-





**"Ideas. We have lots  
of them so whatever  
you need to say  
in print or at your  
exhibition, let's us  
know and we'll send  
a few your way"**

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Founded by experienced professionals in international advertising and brand building, Love Ads is multicultural and multinational creative team, with a combined experience of over 5 years in Advertising Brand Development & Marketing Communication.

Love Ads is a truly full service agency offering 360° creative communications solutions to an ever growing roster of blue chip clients. Being a creative agency with Big agency skills and the service ethos of a boutique agency, enables us to provide our clients with unmatched personal attention where every aspect of the clients campaign, is personally overseen by the senior management.

Forget about the skateboards and dartboards, our agency gets its kicks from throwing around ideas, playing with words and visuals, tackling a web design, developing a creative media plan, ramping up our clients' results. Thing is, we love what we do and respect the people around us. And while our creative advertising firm has a strong management team, we consider everyone who touches your account a leader, inspired and motivated.





*the*  
Business

*NOTHING*  
**VENTURED**  
*NOTHING*  
**GAINED.**

## Advertising

Spread the word with billboards that capture attention and turn heads, from small posters and displays to huge banners. Outdoors in the park and on the fairgrounds, they are often the first and last ads visitors see. And you can repeat your message indoors as often as you wish to get it across to visitors.



## Branding & Corporate Identity

We understand your brand. We've designed, developed, tweaked, and perfected your brand and its extensions. Now, it's time for the best part: deploying your brand into the mainstream for the world to enjoy. We'll empower and equip you with everything you need – combined with your hustle, there's nothing standing in your way.



## Design & Build

Design-Build is superior because the entire process from design is coordinated and managed by one organization. Love Ads Design-Build Team oversees this process while working one-on-one with the owner. We contribute to a thorough understanding of the owner's mission, project needs and performance goals.



## Digital Media & Marketing

A different kind of advertising! Put new life into your message - via pictures or acoustically via the airwaves... From TV commercials to Radio commercials, we can do them all for you. Working within a client's budget, we are experts at stretching your dollars to get you the best ad.



## Event Management

Our Team offer exceptional event management; we combine our passion and dedication to deliver a first-rate service to our clients. We aim to create a truly unique and memorable experience for every individual. If you are thinking about hosting an event, Love Ads will gather your requirements and tailor all aspects of the event to suit your needs.



## Print Media

We become fully engaged with our client's needs and objectives, no matter their business size. We provide on-time and results-oriented advertising. Whatever you need graphically, We Do!









*the*  
**Our Skills**

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**CREATIVITY**  
**TAKES**  
***COURAGE.***

# *the* Our Skills



## Ideas

We visualize ideas in a clear form as a sketch, diagram, wireframe, or prototype.



## Team Work

Deeply cares for people designs products for.



## Creativity

Has a great, up to date, knowledgeable and understand that great designs are achieved iteratively.



## Management

Understands mysteries of the human mind.



## Strategy

Perform qualitative test to precisely understand problems of people.



## Consultant

Communicates ideas efficiently. Works well with others.





*the*  
**Team**  
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***GREAT***  
**MINDS THINK**  
***ALIKE.***

# *the* Key People



**MOHD. AZHARI LATIB**

*Managing Director*

Create, strategise and put into action the company's strategic plan in a way that is the most effective to the company in terms of finances, time and growth of the company.



**AZIZI LATIB**

*Project Director*

Managing day to day relationships with strategic partners & developing a deep understanding of the business strategies.

***LIVE AND***  
**LET *LIVE.***



# *the* Team



**SHAFINAZ MOHD**

*Finance Director*

Ensure that the financial strategies support the broader corporate aims of the business. This and other conflicting demands placed on the finance director are examined in this course.



**KHIDIR ADAM**

*Art Director*

Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising.



**ZAMEER MALIK**

*Creative Director*

Manage the creative output, or final product, of a client or company. This entails involvement in every stage of client branding, from developing a marketing strategy to its execution.





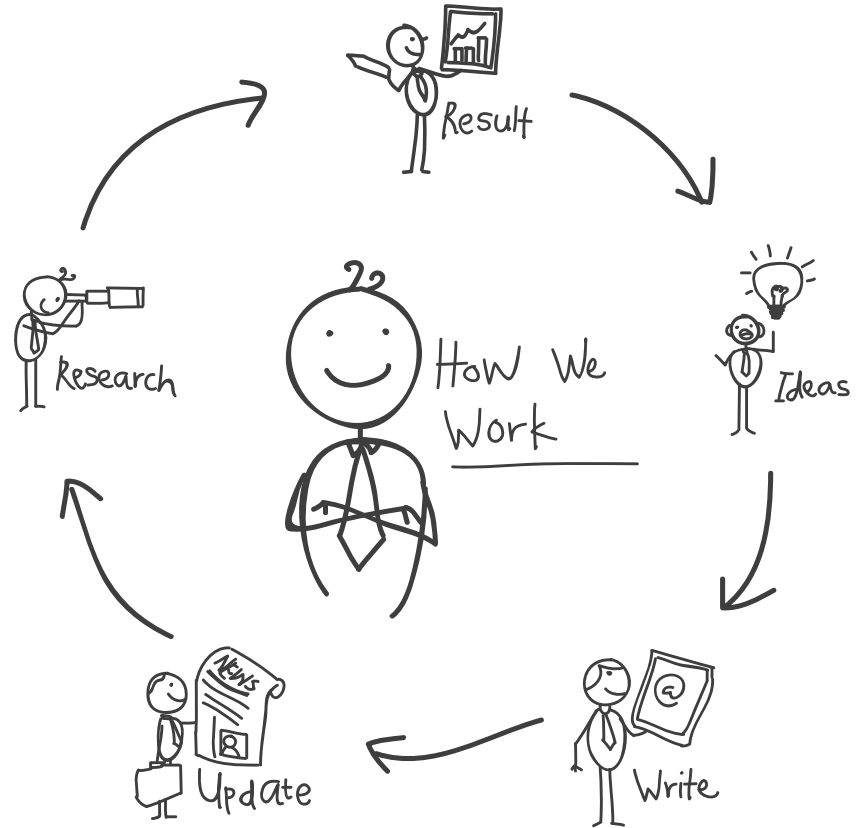
*the*  
Work & Clients

**PLAY.**

*WORK.***REST.**

# the Workflow

Our solutions help organizations streamline many project management tasks, allowing key personnel to refocus their talents on principal endeavors. All modules come with a reporting function, allowing you to keep tabs on every phase of the project.



**REACH** *FOR*  
*THE* **STAR.**