

art ideas best Print Media
conceptual application Graphic Markets Ads
be art plan Artwork Animation Video Packaging cmyk & values
organization Drawing Business
creative diversity planning sales Trend
EVERYTHING Research Designing Digital
work exhibition Brainstorming visual
outdoor advertising imagination services
online in Ad market consultant
business interest products Apps
agency Mind & Thinkings



the Content

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“Expert, Creative, Professional”

We work closely with our clients on each project to create not only an amazing design that will help the business grow, but to create a long term relationship of trust and caring. We are a highly focused and driven agency that focuses on design projects that we are passionate about working on.

our Services

Advertising
Branding & Corporate Identity
Design & Build
Digital Media & Marketing
Event Management
Print Media
Consultant
Web Design
Multimedia





C^{the}
Company

“ *Nobody counts the number of ads you run; they just remember the impression you make.* ”

-Bill Bernbach-

C^{the} Company

**"Ideas. We have lots
of them so whatever
you need to say
in print or at your
exhibition, let's us
know and we'll send
a few your way"**

Founded by experienced professionals in international advertising and brand building, Love Ads is multicultural and multinational creative team, with a combined experience of over 5 years in Advertising Brand Development & Marketing Communication.

Love Ads is a truly full service agency offering 360° creative communications solutions to an ever growing roster of blue chip clients. Being a creative agency with Big agency skills and the service ethos of a boutique agency, enables us to provide our clients with unmatched personal attention where every aspect of the clients campaign, is personally overseen by the senior management.

Forget about the skateboards and dartboards, our agency gets its kicks from throwing around ideas, playing with words and visuals, tackling a web design, developing a creative media plan, ramping up our clients' results. Thing is, we love what we do and respect the people around us. And while our creative advertising firm has a strong management team, we consider everyone who touches your account a leader, inspired and motivated.



B^{the}
Business

**NOTHING
VENTURED
NOTHING
GAINED.**

Advertising

Spread the word with billboards that capture attention and turn heads, from small posters and displays to huge banners. Outdoors in the park and on the fairgrounds, they are often the first and last ads visitors see. And you can repeat your message indoors as often as you wish to get it across to visitors.



Branding & Corporate Identity

We understand your brand. We've designed, developed, tweaked, and perfected your brand and its extensions. Now, it's time for the best part: deploying your brand into the mainstream for the world to enjoy. We'll empower and equip you with everything you need – combined with your hustle, there's nothing standing in your way.



Design & Build

Design-Build is superior because the entire process from design is coordinated and managed by one organization. Love Ads Design-Build Team oversees this process while working one-on-one with the owner. We contributes to a thorough understanding of the owner's mission, project needs and performance goals.



Digital Media & Marketing

A different kind of advertising! Put new life into your message - via pictures or acoustically via the airwaves... From TV commercials to Radio commercials, we can do them all for you. Working within a clients budget, we are experts at stretching your dollars to get you the best ad.



Event Management

Our Team offer exceptional event management; we combine our passion and dedication to deliver a first-rate service to our clients. We aim to create a truly unique and memorable experience for every individual. If you are thinking about hosting an event, Love Ads will gather your requirements and tailor all aspects of the event to suit your needs.



Print Media

We become fully engaged with our client's needs and objectives, no matter their business size. We provide on-time and results-oriented advertising. Whatever you need graphically, We Do!





the
Our Skills

**CREATIVITY
TAKES
COURAGE.**

Our ^{the} Skills



Ideas

We visualize ideas in a clear form as a sketch, diagram, wireframe, or prototype.



Creativity

Has a great, up to date, knowledgeable and understand that great designs are achieved iteratively.



Strategy

Perform qualitative test to precisely understand problems of people.



Team Work

Deeply cares for people designs products for.



Management

Understands mysteries of the human mind.



Consultant

Communicates ideas effiently. Works well with others.





The
Team

**GREAT
MINDS THINK
ALIKE.**

the Key People



MOHD. AZHARI LATIB

Managing Director

Create, strategise and put into action the company's strategic plan in a way that is the most effective to the company in terms of finances, time and growth of the company.



AZIZI LATIB

Project Director

Managing day to day relationships with strategic partners & developing a deep understanding of the business strategies.

**LIVE AND
LET LIVE.**

***The* Team**



SHAFINAZ MOHD

Finance Director

Ensure that the financial strategies support the broader corporate aims of the business. This and other conflicting demands placed on the finance director are examined in this course.



KHIDIR ADAM

Art Director

Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising.



ZAMEER MALIK

Creative Director

Manage the creative output, or final product, of a client or company. This entails involvement in every stage of client branding, from developing a marketing strategy to its execution.

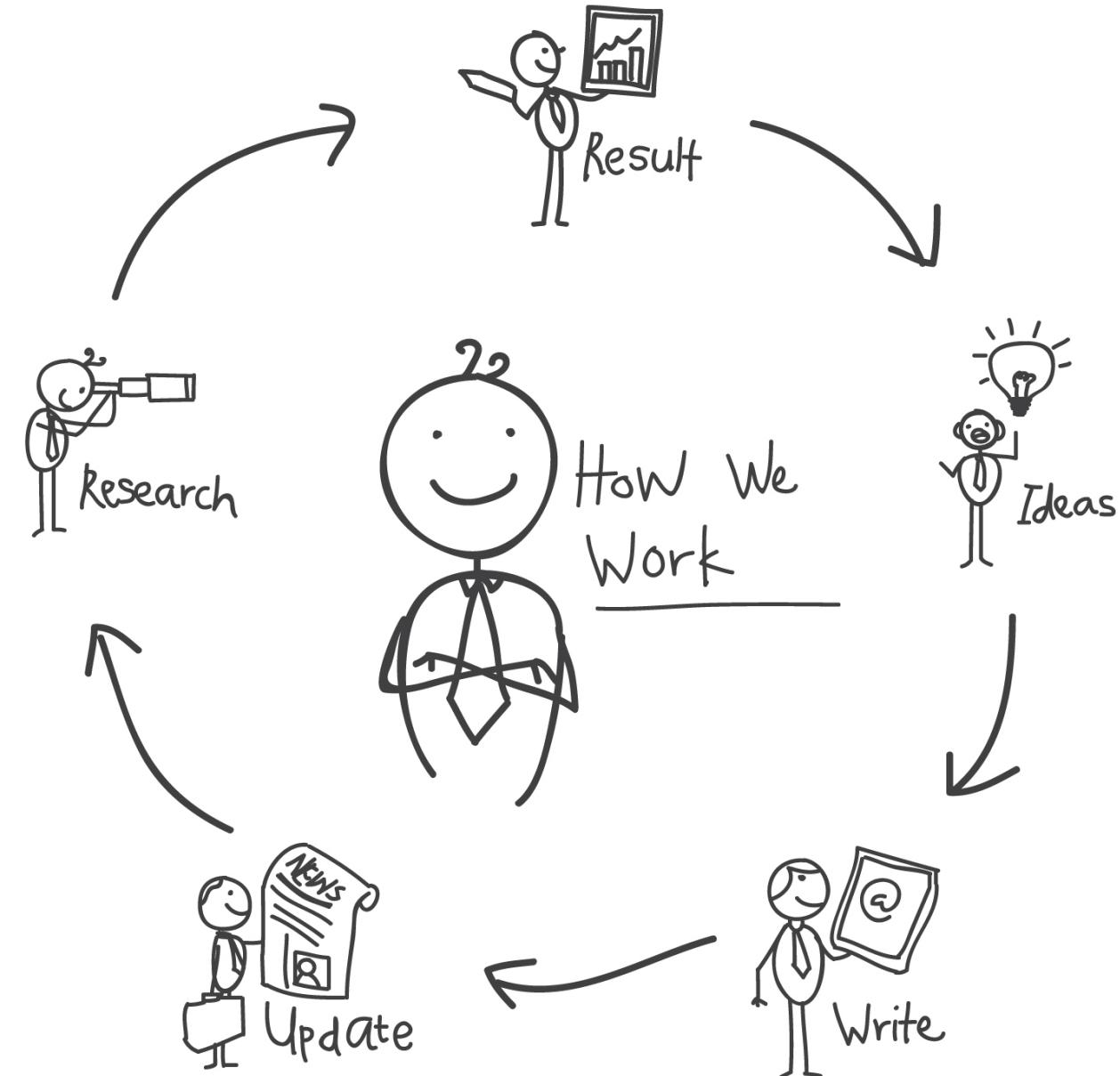




Work^{the} & Clients

**PLAY.
WORK. REST.**

the Workflow



**REACH FOR
THE STAR.**

the Clients







the
Portfolio

“ *Creative without strategy
is called 'art.' Creative with
strategy is called 'advertising'* ”

-Jef I. Richards-

• Branding •



Project Details

Formerly known as Luibina Enterprise, now are known as LUIBINA ENTERPRISE (M) SDN. BHD. Changing from sole proprietor business to private limited company. These companies specialize in making water channels. besides the well. The company is making improvements to pipe water from the small scale and large.

Client: LUIBINA Enterprise Sdn Bhd

Date: April 21, 2012



• Corporate Identity •



Project Details

MFO Background Search Sdn Bhd is one of the prominent Pre-Employment Screening organization in Malaysia. This company specialize in background checks for clients who are keen in appointing suitable applicants to join their organization.

Client: MFO Background Search Sdn Bhd

Date: February 14, 2012



MFO MFO BACKGROUND SEARCH SDN BHD 999999-12
No. 70-1, Plaza Crystal View
Jalan Damansara 50/11B
Taman Damansara
47300 Petaling Jaya
Selangor Darul Ehsan
Malaysia
Tel: (03) 4141 3068
Fax: (03) 4141 3069
Website: www.mfobackground.com
Email: info@mfobackground.com

cdsvfsbdbgf
csdgvdftbvsdvsvgd
stwfgfbngnvhvnsf
svfsfbfbelgnvsvcdwcds



• Branding & Corporate Identity •

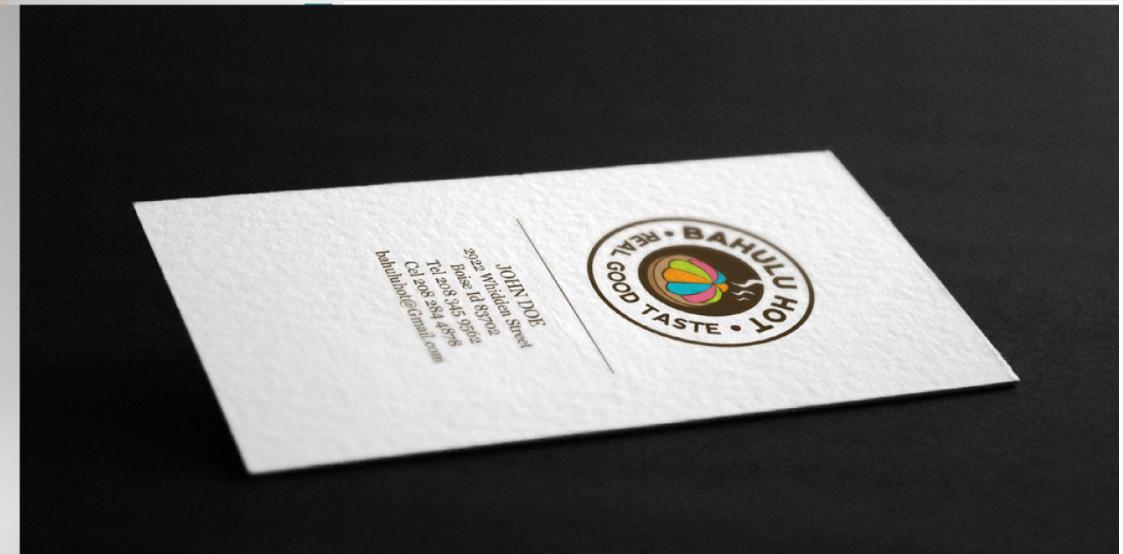


Project Details

Bahulu Hot was a Bumiputra project conducted by Triple Real Resources. Bahulu Hot selling traditional Malay food items, namely a main course Bahulu.

Client: Triple Real Resources

Date: May 31, 2013



• Branding & Corporate Identity •

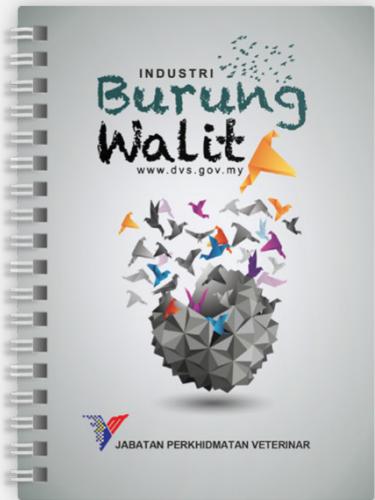


Project Details

Burung Walit was a Bird project conducted by Jabatan Perkhidmatan Veterinar. It explored the operational of a Swiftlet Bird. This project also conducts research and commercial for birds' nests around the world.

Client: Jabatan Perkhidmatan Veterinar

Date: March 12, 2013



Stationaries



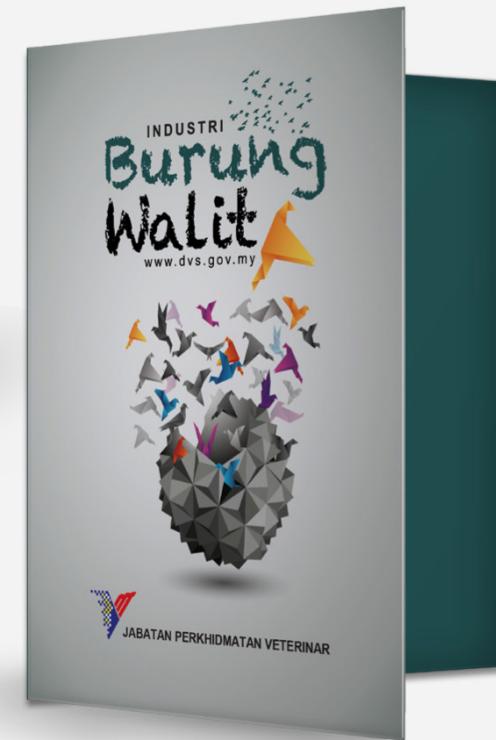
Pass



Pin Button



Paper Bag



File Folder

• Event •



A cartoon illustration of a cat dressed as a cowboy, standing in a desert. The cat wears a brown cowboy hat, a red bandana with yellow spots, a blue long-sleeved shirt, a brown vest, brown pants, and brown boots with yellow spurs. It has a wide, toothy grin. To the left, a wooden signpost features a "WANTED" poster of the same cat, with the text "REWARD RM5,000". A revolver and a belt with a star-shaped "SHERIFF" badge are propped against the signpost. The background shows a desert landscape with cacti and scattered gold coins on the ground. In the distance, another smaller version of the cat cowboy is walking away.

**KARNEVAL
KUCING CANTIK
MAHA 2012**

MAHA 2012
Malaysia Agriculture Horticulture & Agroindustry International Show

23 November - 2 December 2012
Malaysia Agro Exposition Park Serdang (MAEPS)
Selangor Darul Ehsan
www.mahainternational.com.my

Brit
Prevention by Nutrition



Client: Jabatan Perkhidmatan Veterinar

Date: January 23, 2013



• Others •



Poultry is one of JPV's project. purpose of farming is to produce high quality chicken products throughout Malaysia. In addition also protects the health and safety of poultry for the market.



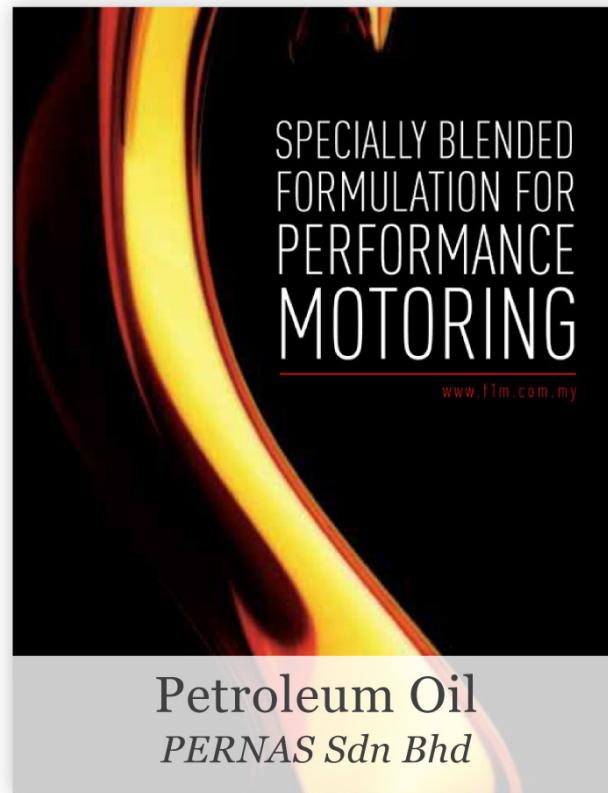
Tiara Perdana was a housing project conducted by Syarikat Perumahan Negara Berhad also known as SPNB.



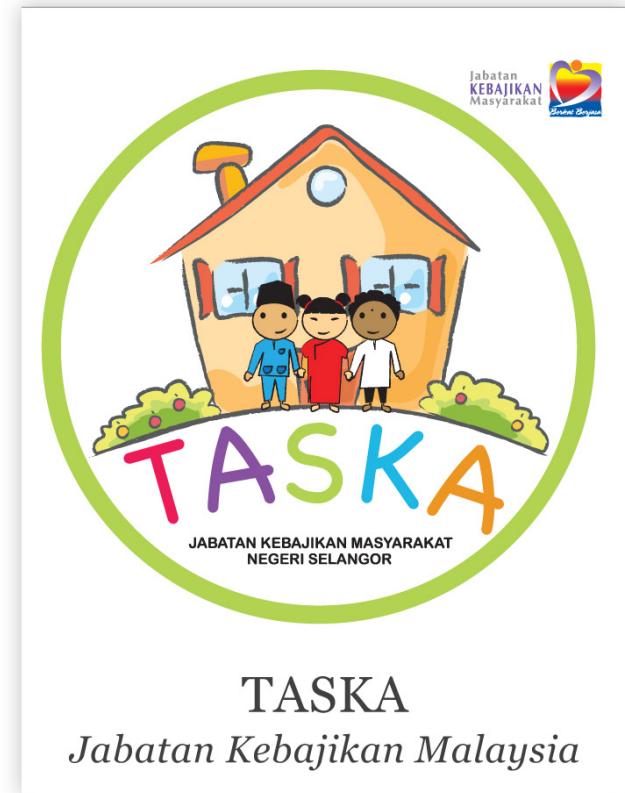
Birthday Parties for children are getting more elaborate and original every day. If you are one of those people who like to create kids' birthday parties that are special and unique.



Next Pages is a telecommunications project in Malaysia the growing up. The company is heavily involved in the joint venture project between the many telecommunications companies in Malaysia.



Petroleum was a oil project conducted by PERNAS Sdn Bhd. Pernas is crude oil companies in Malaysia. These companies provide a lot of oil in Malaysia and abroad, the company produces a wide range of oils, including black oil.



TASKA
Jabatan Kebajikan Malaysia

TASKA was a education project conducted by Jabatan Kebajikan Malaysia. This project is to consolidate all the nurseries that are not registered under the government department.

• References •



KEMENTERIAN KEWANGAN MALAYSIA

SIJIL AKUAN PENDAFTARAN SYARIKAT

NO SIJIL : K22112256101071218
NO RUJUKAN PENDAFTARAN : 357-02192290
TEMPOH SAH LAKU : 12/10/2012 - 11/10/2015

Bahawa dengan ini diperakui syarikat :

LOVE ADS SDN. BHD. (1013232-T)
CENTRIO PANTAI HILLPARK
C-5-12 LEVEL 5, BLOCK C
NO. 1 JALAN PANTAI MURNI
W.P. KUALA LUMPUR
59200 BANGSAR
WILAYAH PERSEKUTUAN (K.L), MALAYSIA

Telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan di bawah sektor, bidang dan sub-bidang seperti di Lampiran A. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di Lampiran B. Individu yang diberi kuasa oleh syarikat bagi urusan perolehan Kerajaan adalah seperti berikut :

MOHD AZAHARI BIN AB LATIB 810312045107 PENGARAH SYARIKAT

t.t
DATO' FAUZIAH YAACOB
Bahagian Perolehan Kerajaan
b.p Ketua Setiausaha Perbendaharaan
Kementerian Kewangan Malaysia

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 12/10/2012

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)



SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG 9
AKTA SYARIKAT 1965

[Seksyen 16(4)]

No. Syarikat - MyCoID
1013232 T

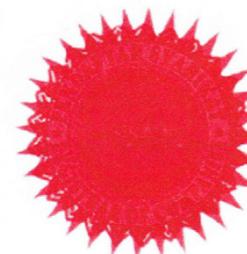
PERAKUAN PEMERBADANAN SYARIKAT SENDIRIAN

Dengan ini diperakui bahawa

LOVE ADS SDN. BHD.

telah diperbadankan di bawah Akta Syarikat 1965, pada dan mulai dari 09 haribulan Ogos 2012, dan bahawa syarikat ini adalah sebuah syarikat berhad menurut syer dan bahawa syarikat ini adalah sebuah syarikat sendirian.

Dibuat di bawah tandatangan dan meterai saya di Kuala Lumpur pada 09 haribulan Ogos 2012.



→

NOORLIDA HANIM BINTI AHMAD
PENOLONG PENDAFTAR SYARIKAT
MALAYSIA

User : khairun suriana binti nasir Date : 09/08/2012 10:42:33 AM



always
Keep in Touch



maps

we are here!

Love Ads Sdn. Bhd.
Centrio Pantai HillPark,
59200 Bangsar South,
Kuala Lumpur.



the Contact Us

Company

Love Ads

Status

100% Bumiputra

Date of incorporation

09 August 2012

Company business registration no

1013232-T

Registration with Ministry of Finance

Ref : 357-02192290

Nature Of Business

Advertising, Graphic Design & Trading

Mailing Address

LOVE ADS SDN. BHD
Centrio Pantai HillPark,
A-6-12, Level 6, Block A,
No 1, Jalan Pantai Murni,
59200 Bangsar South,
Kuala Lumpur.

Contact

Tel : +603 2240 0009
Email : info@loveads.my
Website : www.loveads.my

see you again!