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# *the* Content

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01 *Company*  
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# “Expert, Creative, Professional”

We work closely with our clients on each project to create not only an amazing design that will help the business grow, but to create a long term relationship of trust and caring. We are a highly focused and driven agency that focuses on design projects that we are passionate about working on.

# *our* Services

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Advertising

Branding & Corporate Identity

Design & Build

Digital Media & Marketing

Event Management

Print Media

Consultant

Web Design

Multimedia





*the*  
Company

*“ Nobody counts the number of  
ads you run; they just remember  
the impression you make. ”*

-Bill Bernbach-



**"Ideas. We have lots  
of them so whatever  
you need to say  
in print or at your  
exhibition, let's us  
know and we'll send  
a few your way"**

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Founded by experienced professionals in international advertising and brand building, Love Ads is multicultural and multinational creative team, with a combined experience of over 5 years in Advertising Brand Development & Marketing Communication.

Love Ads is a truly full service agency offering 360° creative communications solutions to an ever growing roster of blue chip clients. Being a creative agency with Big agency skills and the service ethos of a boutique agency, enables us to provide our clients with unmatched personal attention where every aspect of the clients campaign, is personally overseen by the senior management.

Forget about the skateboards and dartboards, our agency gets its kicks from throwing around ideas, playing with words and visuals, tackling a web design, developing a creative media plan, ramping up our clients' results. Thing is, we love what we do and respect the people around us. And while our creative advertising firm has a strong management team, we consider everyone who touches your account a leader, inspired and motivated.







*the*  
**Business**

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*NOTHING*  
**VENTURED**  
*NOTHING*  
**GAINED.**

## Advertising

Spread the word with billboards that capture attention and turn heads, from small posters and displays to huge banners. Outdoors in the park and on the fairgrounds, they are often the first and last ads visitors see. And you can repeat your message indoors as often as you wish to get it across to visitors.



## Branding & Corporate Identity

We understand your brand. We've designed, developed, tweaked, and perfected your brand and its extensions. Now, it's time for the best part: deploying your brand into the mainstream for the world to enjoy. We'll empower and equip you with everything you need – combined with your hustle, there's nothing standing in your way.



## Design & Build

Design-Build is superior because the entire process from design is coordinated and managed by one organization. Love Ads Design-Build Team oversees this process while working one-on-one with the owner. We contribute to a thorough understanding of the owner's mission, project needs and performance goals.



## Digital Media & Marketing

A different kind of advertising! Put new life into your message - via pictures or acoustically via the airwaves... From TV commercials to Radio commercials, we can do them all for you. Working within a client's budget, we are experts at stretching your dollars to get you the best ad.





## Event Management

Our Team offer exceptional event management; we combine our passion and dedication to deliver a first-rate service to our clients. We aim to create a truly unique and memorable experience for every individual. If you are thinking about hosting an event, Love Ads will gather your requirements and tailor all aspects of the event to suit your needs.



## Print Media

We become fully engaged with our client's needs and objectives, no matter their business size. We provide on-time and results-oriented advertising. Whatever you need graphically, We Do!







*the*  
**Our Skills**

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**CREATIVITY**  
**TAKES**  
***COURAGE.***



# *the* Our Skills

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## Ideas

We visualize ideas in a clear form as a sketch, diagram, wireframe, or prototype.



## Team Work

Deeply cares for people designs products for.



## Creativity

Has a great, up to date, knowledgeable and understand that great designs are achieved iteratively.



## Management

Understands mysteries of the human mind.



## Strategy

Perform qualitative test to precisely understand problems of people.



## Consultant

Communicates ideas efficiently. Works well with others.





*the*  
**Team**  
.....

***GREAT***  
**MINDS THINK**  
***ALIKE.***

# *the* Key People



**MOHD. AZHARI LATIB**

*Managing Director*

Create, strategise and put into action the company's strategic plan in a way that is the most effective to the company in terms of finances, time and growth of the company.



**AZIZI LATIB**

*Project Director*

Managing day to day relationships with strategic partners & developing a deep understanding of the business strategies.

***LIVE AND***  
**LET *LIVE.***

# *the* **Team**



**SHAFINAZ MOHD**

*Finance Director*

Ensure that the financial strategies support the broader corporate aims of the business. This and other conflicting demands placed on the finance director are examined in this course.



**KHIDIR ADAM**

*Art Director*

Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising.



**ZAMEER MALIK**

*Creative Director*

Manage the creative output, or final product, of a client or company. This entails involvement in every stage of client branding, from developing a marketing strategy to its execution.







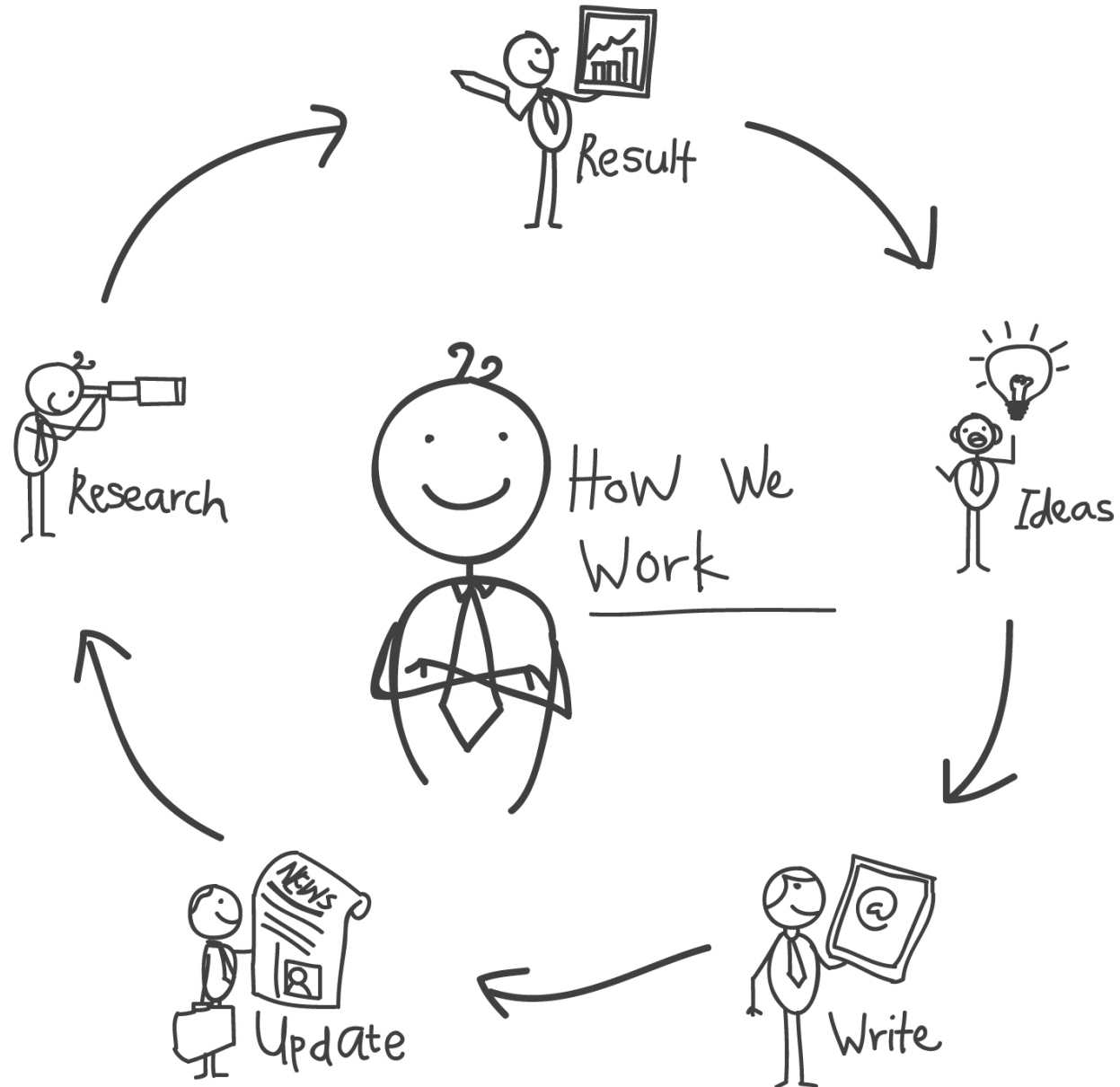
*the*  
Work & Clients

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**PLAY.**  
*WORK.***REST.**

# *the* Workflow

Our solutions help organizations streamline many project management tasks, allowing key personnel to refocus their talents on principal endeavors. All modules come with a reporting function, allowing you to keep tabs on every phase of the project.



**REACH** *FOR*  
*THE* **STAR.**

# the Clients



PERODUA







*the*  
Portfolio

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*“ Creative without strategy  
is called 'art.' Creative with  
strategy is called 'advertising' ”*

-Jef I. Richards-

## · Branding ·

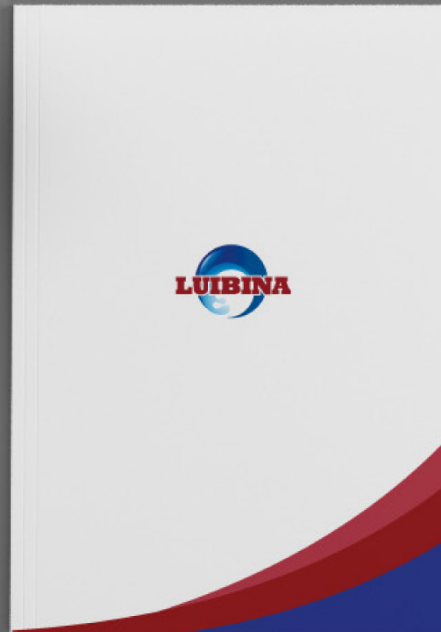
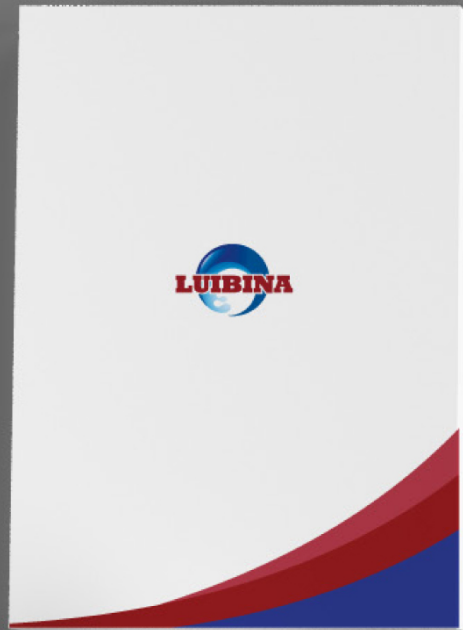


### *Project Details*

Formerly known as Luibina Enterprise, now are known as LUIBINA ENTERPRISE (M) SDN. BHD. Changing from sole proprietor business to private limited company. These companies specialize in making water channels. besides the well. The company is making improvements to pipe water from the small scale and large.

*Client:* LUIBINA Enterprise Sdn Bhd

*Date:* April 21, 2012



## · Corporate Identity ·



### *Project Details*

MFO Background Search Sdn Bhd is one of the prominent Pre-Employment Screening organization in Malaysia. This company specialize in background checks for clients who are keen in appointing suitable applicants to join their organization.

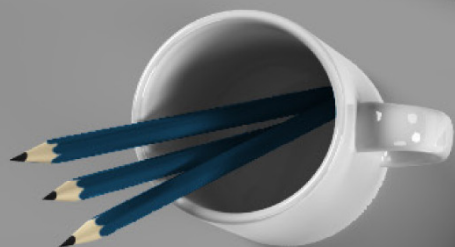
*Client:* MFO Background Search Sdn Bhd      *Date:* February 14, 2012



**MFO** MFO BACKGROUND SEARCH SDN BHD (private)  
No. 71-3, Plaza Crystal Ville  
Jalan Dato Onn, Mega 1  
Taman Dataran Kuala Lumpur  
55200 Kuala Lumpur  
Tel: 03-4141 8688  
Fax: 03-4141 3668  
Website: [www.mfobackground.com](http://www.mfobackground.com)  
Email: [mfo@mfobackground.com](mailto:mfo@mfobackground.com)



cdsvfsbdbgf  
csdgvdfbvscdsvsgd  
sfwfgbngnhnvsf  
svfsbfdbdgnsvscdwcds





## · Branding & Corporate Identity ·



### *Project Details*

Bahulu Hot was a Bumiputra project conducted by Triple Real Resources. Bahulu Hot selling traditional Malay food items, namely a main course Bahulu.

*Client:* Triple Real Resources

*Date:* May 31, 2013



## · Branding & Corporate Identity ·

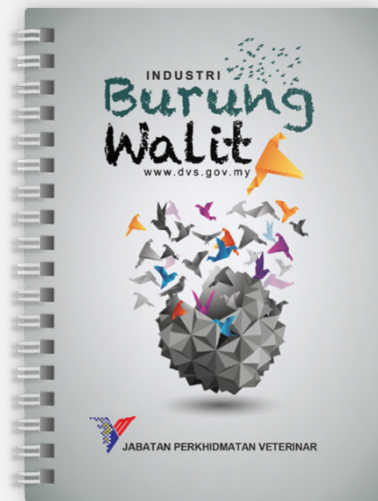


### *Project Details*

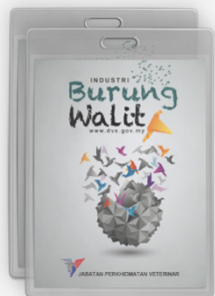
Burung Walit was a Bird project conducted by Jabatan Perkhidmatan Veterinar. It explored the operational of a Swiftlet Bird. This project also conducts research and commercial for birds' nests around the world.

*Client:* Jabatan Perkhidmatan Veterinar    *Date:* March 12, 2013





Stationaries



Pass

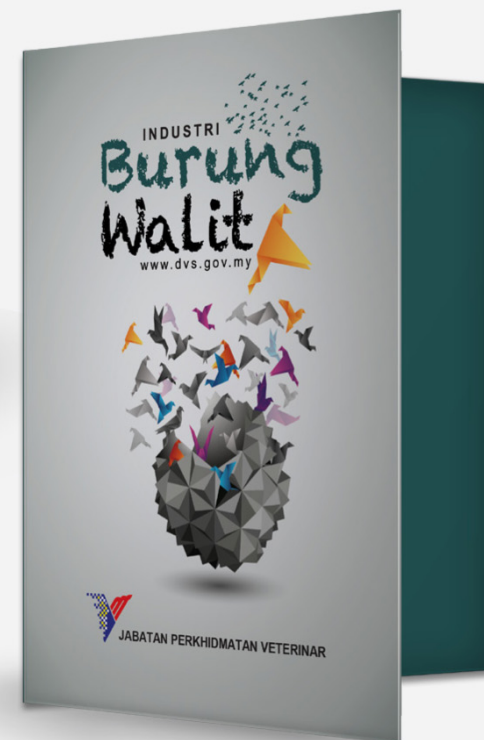


Pin Button



Paper Bag

File Folder



• Event •







*Client:* Jabatan Perkhidmatan Veterinar

*Date:* January 23, 2013





## • Others •



Poultry is one of JPV's project. purpose of farming is to produce high quality chicken products throughout Malaysia. In addition also protects the health and safety of poultry for the market.



Tiara Perdana was a housing project conducted by Syarikat Perumahan Negara Berhad also known as SPNB.



Birthday Parties for children are getting more elaborate and original every day. If you are one of those people who like to create kids' birthday parties that are special and unique.





• References •





## KEMENTERIAN KEWANGAN MALAYSIA

### SIJIL AKUAN PENDAFTARAN SYARIKAT

NO SIJIL : K22112256101071218  
NO RUJUKAN PENDAFTARAN : 357-02192290  
TEMPOH SAH LAKU : 12/10/2012 - 11/10/2015

Bahawa dengan ini diperakui syarikat :

LOVE ADS SDN. BHD. (1013232-T)  
CENTRIO PANTAI HILLPARK  
C-5-12 LEVEL 5, BLOCK C  
NO. 1 JALAN PANTAI MURNI  
W.P. KUALA LUMPUR  
59200 BANGSAR  
WILAYAH PERSEKUTUAN (K.L), MALAYSIA

Telah berdaftar dengan Kementerian Kewangan Malaysia dalam bidang bekalan/perkhidmatan di bawah sektor, bidang dan sub-bidang seperti di Lampiran A. Kelulusan ini adalah tertakluk kepada syarat-syarat seperti yang dinyatakan di Lampiran B. Individu yang diberi kuasa oleh syarikat bagi urusan perolehan Kerajaan adalah seperti berikut :

MOHD AZAHARI BIN AB LATIB

810312045107

PENGARAH SYARIKAT

t.t  
**DATO' FAUZIAH YAACOB**  
Bahagian Perolehan Kerajaan  
b.p Ketua Setiausaha Perbendaharaan  
Kementerian Kewangan Malaysia

Tarikh Berdaftar Dengan Kementerian Kewangan Malaysia : 12/10/2012

(Sijil ini adalah cetakan komputer dan tidak memerlukan tandatangan)



SURUHANJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA

BORANG 9  
AKTA SYARIKAT 1965

[Seksyen 16(4)]

No. Syarikat - MyCoID

1013232	T
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### PERAKUAN PEMERBADANAN SYARIKAT SENDIRIAN

Dengan ini diperakui bahawa

**LOVE ADS SDN. BHD.**

telah diperbadankan di bawah Akta Syarikat 1965, pada dan mulai dari 09 haribulan Ogos 2012, dan bahawa syarikat ini adalah sebuah syarikat berhad menurut syer dan bahawa syarikat ini adalah sebuah syarikat sendirian.

Dibuat di bawah tandatangan dan meterai saya di Kuala Lumpur pada 09 haribulan Ogos 2012.



**NOORLIDA HANIM BINTI AHMAD**  
PENOLONG PENDAFTAR SYARIKAT  
MALAYSIA

User : khairun suriana binti nasir Date : 09/08/2012 10:42:33 AM







*always*  
Keep in Touch

maps

we are here!

Love Ads Sdn. Bhd.  
Centrio Pantai HillPark,  
59200 Bangsar South,  
Kuala Lumpur.



# *the* Contact Us

**Company**

Love Ads

**Status**

100% Bumiputra

**Date of incorporation**

09 August 2012

**Company business registration no**

1013232-T

**Registration with Ministry of Finance**

Ref : 357-02192290

**Nature Of Business**

Advertising, Graphic Design & Trading

**Mailing Address**

LOVE ADS SDN. BHD  
Centrio Pantai HillPark,  
A-6-12, Level 6, Block A,  
No 1, Jalan Pantai Murni,  
59200 Bangsar South,  
Kuala Lumpur.

**Contact**

Tel : +603 2240 0009

Email : info@loveads.my

Website : www.loveads.my



see you again!